



# A Continuum of Conquering Cancer

March 29-30, 2006  
Lodge of the Four Seasons  
Lake Ozark, MO

*2nd Annual*  
Show Me  
Healthy Missouri

# Cancer Summit

Sponsored by the Missouri Department of Health and Senior Services, the Missouri Cancer Consortium, and the Missouri Public Health Association





# Show Me Healthy Missouri Cancer Summit

The Show Me Healthy Missouri Cancer Summit will offer timely updates on evidence-based approaches for the cancer care continuum; promote the bonds of partnership and collaboration among those who address cancer care; and provide updated information for Show Me Healthy Women program providers.

## CONFERENCE AGENDA

### March 29

8 - 9 a.m.

9 - 9:30 a.m.

9:30 - 10:30 a.m.

10:30 - 11 a.m.

11 - Noon

Noon - 1 p.m.

1 - 2 p.m.

2 - 3 p.m.

3 - 3:30 p.m.

3:30 - 4:30 p.m.

4:30 p.m.

### March 30

8 - 9 a.m.

9 - 10 a.m.

10 - 10:15 a.m.

10:15 - 11:15 a.m.

11:15 - 12:05

12:05 p.m.

#### Registration/Exhibits/Breakfast

#### Welcome

#### How Cancer Programs Fit into the New DHSS Strategic Plan

*Julie Eckstein*

#### Cancer Program Development and Implementation: The CDC National Perspective and How Missouri Compares

*Dr. Eduardo Simoes*

#### Break/Exhibits

#### The Burden of Tobacco in Missouri

*Panel discussion*

#### Lunch

#### Concurrent Sessions

Session A: The Benefits of Clinical Trials, *Julie Anderson*

Session B: Novel Approaches to Cancer Related Pain, *Dr. Jane Loitman*

Session C: Coalition Building: What Works, *Panel discussion*

Session D: Show Me Healthy Women, WISEWOMAN Report, *Bruce Jenkins & Rita Reeder*

#### Concurrent Sessions

Session A: The Benefits of Clinical Trials, *Julie Anderson*

Session B: Novel Approaches to Cancer Related Pain, *Dr. Jane Loitman*

Session C: Coalition Building: What Works, *Panel discussion*

Session D: Show Me Healthy Women Web-Based Reporting System, *Bruce Jenkins & Debbie Kolb*

#### Break

#### Concurrent Sessions

Session A: Lifestyles and Cancer, *To be announced*

Session B: Resources for You and Your Community, *ACS, CIS, NCI*

Session C: GYN Cancers - Follow-up, *Dr. Ralph Bolling*

#### Adjourn for the day

#### Registration/Exhibits/Breakfast

#### Psychosocial Issues in Cancer

*Dr. Mark Walker*

#### Break

#### Concurrent Sessions

Session A: Lifestyles and Cancer, *To be announced*

Session B: Resources for You and Your Community, *ACS, CIS, NCI*

Session C: Abnormal CBE Follow-up, *Dr. Ralph Bolling*

#### Colorectal Cancer Prevention and Screening

*Dr. John L. Visconti*

#### Conference adjourns

## WHO SHOULD ATTEND?

Nurses, doctors, health educators, cancer coalition members, Show Me Healthy Women program providers and other professionals interested in reducing the burden of cancer in Missouri.

**REGISTRATION INFORMATION:** The registration fee is \$55 and includes all sessions, breakfast on both days and lunch on the first day of the conference. Mail or fax the registration form by March 10, 2006 to: Missouri Public Health Association, PO Box 126, Jefferson City, MO 65102, Fax: 573-635-7823.

**FACILITIES:** The conference will be held March 29-30 at Lodge of the Four Seasons. A special room rate of \$73 (plus tax) is available. Call 888-265-5500 by February 26, 2006 to receive the special rate. Travel and lodging are the responsibilities of the attendee. Directions to the Lodge of the Four Seasons can be found at: [www.4seasonsresort.com/gethere.htm](http://www.4seasonsresort.com/gethere.htm).

**EXHIBITORS:** If you would like to exhibit at the Show Me Healthy Missouri Cancer Summit, contact Sandy Boeckman at the Missouri Public Health Association, 573-634-7977.

**CONTINUING EDUCATION CREDITS:** This continuing nursing education activity has been submitted for approval to the Missouri Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Application has been made to MOSOPHE for CHES Category 1 contact hours in Health Education. SOPHE is a designated provider of continuing education credit contact hours in health education by the National Commission for Health Education Credentialing, Inc.

## ABOUT THE SPEAKERS

**Julia M. Eckstein** is the director of the Missouri Department of Health and Senior Services.

**Dr. Eduardo Simoes, M.D., MSc, MPH,** is the Director of the Prevention Research Centers Program at the National Centers for Disease Control and Prevention, Atlanta, Georgia.

**Julie Anderson, BGS, CCRC,** has worked in clinical research for nearly a decade including pharmacokinetic, pharmacodynamic, prevention, intervention and longitudinal studies. For the past seven years, she has worked as the Director of Clinical Research in the Breast Cancer Prevention Center at the University of Kansas Medical Center.

**Dr. Jane E. Loitman, M.D., M.S.,** is the Medical Director of Palliative Care Service at Barnes Jewish Hospital, St. Louis.

**Bruce Jenkins, B.S.,** is the Program Manager for the Show Me Healthy Missourians Program in the Bureau of Cancer and Chronic Disease Control at the Missouri Department of Health and Senior Services

**Rita Reeder, M.S., RD, LD,** is the coordinator for the WISEWOMAN program in the Show Me Healthy Women Program in the Bureau of Cancer and Chronic Disease Control at the Missouri Department of Health and Senior Services.

**Debbie Kolb, B.S.,** is a Unit Lead for the Integrated Development Unit in the Information Technology Service Division of the Missouri Department of Health and Senior Services.

**Dr. Ralph Bolling, D.O.,** is an Associate Professor in the Department of Maternal and Child Health at A.T. Still University of Health Sciences, Kirksville College of Osteopathic Medicine. His clinical focus is in obstetrics, gynecology and women's health.

**Dr. Mark Walker, Ph.D.,** is an Instructor of Medicine in the Division of Health Behavior Research at Washington University School of Medicine and the Siteman Cancer Center in St. Louis. He is also a member of the Siteman Behavioral Research Team.

**Dr. John L. Visconti, D.O.,** is a Medical Oncologist at Illinois Oncology, LTD and an Associate Clinical Professor in the Department of Internal Medicine at Saint Louis University. He is Board Certified in Internal Medicine, Medical Oncology and Hematology and is a member of the American Society of Clinical Oncology and the American Society of Hematology.



**Exhibits from the Missouri Cancer Registry, Primaris and more!**

# Show Me Healthy Missouri Cancer Summit Registration

March 29-30, 2006

Lodge of the Four Seasons, Lake Ozark, Mo.

**Mail or fax registration by March 10, 2006 to:** Missouri Public Health Association, PO Box 126, Jefferson City, MO 65102  
Phone: 573-634-7977 Fax: 573-635-7823 E-mail: info@mopha.org

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime phone # \_\_\_\_\_ Fax # \_\_\_\_\_ E-mail address \_\_\_\_\_

Special accommodations or meals \_\_\_\_\_

**Registration fee: \$55 per person:**

**Method of payment:** Check ☐ Money Order ☐

**Credit Card:** MasterCard ☐ VISA ☐

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Amount enclosed:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Check the Concurrent Sessions you plan to attend to ensure adequate space is available.**

*Wednesday, 1-2 p.m.*

- ☐ Clinical Trials
- ☐ Cancer-Related Pain
- ☐ Coalition Building
- ☐ WISEWOMAN Report

*Wednesday, 2-3 p.m.*

- ☐ Clinical Trials
- ☐ Cancer-Related Pain
- ☐ Coalition Building
- ☐ SMWH Web Reporting

*Wednesday, 3:30-4:30 p.m.*

- ☐ Lifestyles and Cancer
- ☐ Resources
- ☐ GYN Cancers - Followup

*Thursday, 10:15-11:15 a.m.*

- ☐ Lifestyles and Cancer
- ☐ Resources
- ☐ Abnormal CBE Follow-Up

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Missouri Public Health Association  
PO Box 126  
Jefferson City, MO 65102

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